

Vision 2100 Meeting 2 – Exercise 1 Results

(FUTURE – CONSOLIDATED)

RED

- (38) Flood protection/stormwater management/addressing environmental issues
- (14) Economic/cultural/educational engine, draw for new people
- (12) Light rail linkages/expansions
- (10) More dense development/residential/TOD
- (10) Transition of waterfront industrial/ports
- (6) Affordable housing
- (4) More resilient construction
- (4) Improvements to greenspace/trail system
- (1) Less change in the area

YELLOW

- (40) Living shorelines/sustainable/adaptation to flood risk
- (22) Mixed use areas/TOD
- (9) Mixed-income housing
- (6) Water quality
- (4) Water as asset/improved access
- (4) Potential beach erosion
- (4) Improved infrastructure
- (3) Improved green public spaces
- (2) Wildlife
- (2) Safe areas
- (1) Tourist driver
- (1) Smooth transition from red
- (1) Loss of houses/move to other areas
- (1) Improved underutilized/adapted areas

GREEN

- (26) Mixed use development/redevelopment/office/residential
- (20) Light rail/improved transit
- (15) Mixed use walkable/bikeable
- (17) Green infrastructure
- (6) Airport
- (5) Opportunity for more green space/open space/parks
- (1) Improved streets

- (1) NSU – expand campus, provide more student housing
- (1) Less manufacturing
- (1) Future site for city hall
- (1) Border areas (resiliency) with other cities

GRAY

- (33) Parks/public greenspace/community gardens
- (15) Better connected walkable/bikeable
- (9) Strong/safe neighborhood
- (8) More alternative energy opportunities – wind, solar, renewables
- (7) More residential, mixed-income neighborhoods
- (7) Improved public transport
- (6) Improved access to grocery
- (6) Denser, urban-style development
- (3) New infrastructure
- (2) Future site for city hall
- (1) Transitional
- (1) Research institutions
- (1) Civic leader

(FUTURE – RAW DATA)

RED

- (8) Flood protection due to assets/possible adaptation
- (2) Transportation improvements – all modes – safety
- (4) Business transition for coal/ports
- (1) Road/transportation access to transitioning area
- (4) Improvements to greenspace/trail system
- (5) Light rail linkage
- (0) Infrastructure dense
- (3) More residential
- (5) Better stormwater
- (5) Arts & cultural economic engine
- (3) Better/more sustainable interface with water
- (3) Center of higher ed
- (4) More resilient construction
- (1) Better connection to region/water
- (1) Walkable/less cars
- (0) less impervious
- (1) TOD
- (0) Higher density/expansion/buildup
- (0) Smaller military base
- (1) Less change in the area
- (4) Tide expanded (light rail)
- (3) Coal ports transition
- (4) More dense development
- (6) Draw more people to move to Norfolk
- (1) Shorter mortgages/tight real estate
- (5) Affordable housing close to jobs
- (1) Infrastructure investment (flood walls)
- (1) Expansion of Downtown/more density/taller buildings
- (1) Waterfront redevelopment
- (2) Remediation/addressing environmental issues
- (7) Flooding
- (2) Transitioning uses due to flood impact
- (5) Daylighting streams/reclaiming wetlands
- (6) Better stormwater management

YELLOW

- (0) Well protected construction (higher)
- (8) Adaptation to flood risk

- (2) Safe areas
- (4) Improved public transport & access to enjoy areas
- (3) Improved green public spaces
- (6) Mixed use areas
- (1) Improved underutilized/adapted areas
- (0) Still a lot of waterfront
- (0) Improved density
- (2) More local bus service
- (6) More green streets/living with water
- (1) Wetlands
- (1) Smooth transition from red
- (4) TOD
- (2) Wildlife
- (4) Water quality
- (6) Mixed use
- (0) Housing/jobs mix
- (7) Sustainable environment (shoreline)
- (1) More access to water
- (2) Cleaner water
- (3) Water as asset
- (1) Tourist driver
- (2) Redevelopment to be adaptive
- (4) Improved infrastructure
- (1) Loss of houses/move to other areas
- (10) Living shorelines
- (0) Elizabeth river shorelines
- (4) Potential beach erosion
- (6) Improving waterfront property in a “flood-friendly” way
- (9) Mixed-income housing

GREEN

- (7) Light rail/improved transportation to access business areas
- (4) Military Circle Area mixed use
- (5) “Green” improvements
- (5) World class international airport
- (1) Mixed use
- (0) More green
- (1) Transit oriented
- (4) High density residential/office
- (1) Less manufacturing
- (3) Better stormwater control

- (0) High quality education
- (8) Green infrastructure
- (4) Mass transit
- (3) Walkable
- (1) Green (more)
- (7) Mixed use walkable/bikeable
- (5) Redevelopment
- (2) More jobs
- (0) More business
- (4) Light rail
- (1) Airport (is it in the right location?)
- (0) Highest area potential
- (1) Border areas (resiliency) with other cities
- (1) Transportation street improved modern traffic
- (1) Future site for city hall
- (1) NSU Central and South Brambleton – expand campus, provide more student housing
- (7) Mixed use development/redevelopment
- (0) Increased retail density – more variety
- (5) More transportation options
- (4) Opportunity for more green space/open space
- (3) Different, more cohesive/urban style development
- (1) More parks
- (4) More pedestrian-friendly, more bike friendly

GRAY

- (8) Public greenspace/educational farming/green community gardens
- (0) New retail
- (7) Improved public transport
- (3) family focused improvements
- (6) Improved access to grocery
- (9) Parks
- (5) Greenspace
- (0) Lower risk
- (3) New infrastructure
- (7) Bikable/walkable
- (2) More people will move (marketable)
- (8) Better connected walkable/bikeable
- (2) Future site for city hall
- (1) Transitional
- (7) Strong/safe neighborhood
- (1) Civic leader

- (1) More cohesion in redevelopment
- (6) More residential, mixed-income neighborhoods
- (3) Green space
- (4) Denser, urban-style development
- (5) More public parks
- (2) More integrated commercial, industrial, residency
- (3) Cleaner technology, manufacturing
- (5) More alternative energy opportunities – wind, solar, renewables
- (1) Research institutions

(TODAY)

RED

- Navy Base
- NIT
- Shipyards
- Water
- Higher Education
- High density housing
- High density commercial
- High density historic
- Government
- Social Center
- Medical Center
- Schools
- Coal yard/trains
- Jobs
- Economic activity
- Sports
- Business center
- Cultural center
- Legal center
- TCC/ODU
- Water
- Medical
- NATO
- Arts & Culture
- Business center/Downtown
- Harbor Park
- Football Stadium (ODU)
- Higher ed
- Historic housing
- Railroad
- Fed Gov't Investment
- Tunnels
- Light Rail
- Ferry
- Job centers
- Education centers
- Residentially dense
- Arts & culture

- Navy base
- Port
- Higher flood risk
- Hard/impervious
- Historic assets
- Transportation corridor
- Commerce
- Job center
- Financial center
- Tax generator
- Light/heavy industry
- Economic engines
- Land ownership lower than other areas
- Limited civic leagues
- Historic areas
- Flooding
- Dense urban residential areas

YELLOW

- Residential
- Flooding
- Beaches/waterfront
- Schools/parks & rec
- Marinas
- Smaller businesses & access to commercial
- Limited access/transportation affected by flooding
- Historic/less dense
- Environmental
- Trendy local businesses/revitalization (“NOCO”)
- Natural shorelines/wetlands
- Water quality
- Historic homes
- Wildlife
- Creeks (Broad Creek/Mason Creek)
- Residential tax base
- Recreational facilities
- Trees
- Hospitals
- Waterfront homes
- Schools
- Churches

- Family neighborhoods
- Gentrification
- Expensive/increasing values
- Beaches
- Recreation
- Community/belonging
- Zoo
- New mixed-income development
- Tourism
- Potential flood risk
- Waterfront homes
- Liability
- Rich in wildlife
- Waterways in most neighborhoods (small)
- Potential assets
- Tax generating properties (private)
- Historic areas

GREEN

- Transportation network all types
- Traffic
- Airport
- Larger businesses
- Auto-centric
- Available access
- Underdeveloped
- Dead mall
- Lack of green
- Not pretty
- Hospital
- Drinking water
- Older businesses
- Mix of things
- Proximity to business
- Commercial corridor
- Pavement
- Sprawl
- Congestion
- Poor stormwater control
- Run down corridors
- Not walkable

- Auto connection
- Vibrant communities
- Emerging districts
- Norfolk State
- Older retail
- Opportunities for commercial redevelopment
- Airport
- Botanical gardens
- Retail opportunities
- Highway system
- 1960s/postwar suburban
- Lakefront property
- Lower density
- Surface parking
- Vacancy
- Connectivity
- Older retail
- Strip malls
- Roads
- Light rail extension
- Not walkable/bikeable
- Underutilized retail
- Green infrastructure possibilities
- Suburban
- Concrete

GRAY

- Residential-stable
- Mix
- Newer neighborhoods – infrastructure
- Lack of public greenspace
- Lack of family friendliness
- Lack of retail/grocery
- Higher ed
- Lack of public transport
- More residential taxbase
- Good size lots
- Suburban
- Water storage (green areas)
- Opportunity for business development
- Industrial

- Transitioning uses
- Residential pockets
- Post-war residential development
- Tear-downs, rebuilding larger homes
- Changing neighborhood character
- McMansions
- Gentrification
- Single family neighborhoods
- Under-served commercially